

Bryan Ruzicka

SKILLS

Adobe Creative Suite

- Illustrator
- InDesign
- Photoshop
- After Effects
- Premiere Pro
- Dreamweaver

Microsoft Office

- Word
- Excel
- Powerpoint

Web Development

- HTML5
- CSS
- JavaScript
- jQuery
- Node
- GitHub
- Social Media Marketing
- Photography
- Networking

CONTACT

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CERTIFICATIONS

Google Ads Search Certification

Social Media Certification

- HubSpot

EDUCATION

University of Florida

M.A. Mass Communications (Social Media)

Anticipated 2021

Full Sail University

M.F.A. Media Design

April 2019

- Valedictorian

Southern Connecticut State University

B.S. Graphic Design/B.A. Theatre

May 2013

- Cum Laude

EXPERIENCE

Getaboard | Graphic Design Intern | *January 2018 - January 2019*

- Produced and designed print collaterals such as flyers, web graphics, and social media posts.
- Modified current and created new logos and websites for the brand and marketing campaigns.
- Collaborated with others on projects and events, such as CEO, content writer, and film interns.

Walt Disney World Resort | Entertainment | Attractions | *August 2013 -*

Performer | *June 2015 - Present*

- Create magical moments performing as one of the famous Disney, Pixar, or Star Wars characters.
- Perform in many trained roles requiring full attention and knowledge of safety critical situations.
- Mentored by highly experienced Entertainment Managers; determined to increase my knowledge of this Fortune 100 company.
- Partner with other lines of business including technicians, costuming, and operations Cast Members to efficiently keep wait times lower to satisfy guest needs.

Attendant | *February 2014 - June 2015*

- Exemplify the Four Keys Basics of safety, courtesy, show, and efficiency to achieve 100% guest excellence by providing memorable interactions and experiences.
- Assisted in hosting characters, maintaining queue lines, and ensured that characters got on and off set on time.

Attractions | *August 2013 - February 2014*

- Operated rides such as the Many Adventures of Winnie the Pooh and the Mad Tea Party.
- Maintained guest and Cast Member safety at all times in safety critical positions.
- Spied to guests sustaining attraction specific themes to create safe and immersive experiences.

Entrepreneurs That SOAR! | Design and Brand Specialist | *August 2012 - August 2013*

- Produced and designed print collaterals such as flyers, web graphics, social media posts, and stationary and maintain brand identity while redesigning website.
- Attend and photograph events, as well as greet and network with attendees.

Aeropostale | Visual Specialist | *June 2010 - August 2013*

- Designed, developed, and took charge of the visual look of the store, as well as organize and arrange its merchandise.
- Used problem-solving to create and maintain visual displays for store windows, mannequins, and the sales floor.
- Delegated tasks during all floor sets and launches and provide effective feedback.

AWARDS

The Crescent Players

President | Publicity Head

August 2010 - May 2013

Grandma Gladys Scholarship Award

Excellence in Acting, Directing, Technical Production, and Design

2012

Kennedy Center American College

Theatre Festival

Poster Design - First Place

2012

- The Rocky Horror Show